



2022 Letter of Sponsorship Intent

This letter shall serve as our confirmation of intent to sponsor the Maryland Small Business Awards Program to be held on Thursday, June 9th, 2022, at the following levels:

- Entrepreneurial Spirit Sponsor** (one) \$ 10,500
- American Dream Sponsor** (two) \$ 7,500
- Small Business Advocate Sponsor** (five) \$ 5,000
- Friends of Small Business Sponsor** (unlimited) \$ 3,500
- Small Business Startup Sponsor** (unlimited) \$ 1,750

Company Name: _____

Street Address: _____

City, State, Zip _____

Approved (Signature) By:

_____ **Date** _____

Printed Name: _____

Please return via fax to Bryan LePage at 410-512-4748 **or** e-mail to rachel.howard@sba.gov

Upon receipt of your intent, a formal sponsorship invoice will be mailed. Payment is due within 30 days of the date of the Letter of Intent.

For questions regarding sponsorships, please contact Bryan LePage – Chairman @ 410-512-4779

We will contact you to make arrangements to obtain all the necessary information about your company or organization for inclusion in the 2022 marketing materials.

Important Dates:

February 14, 2022,	First wave of advertising and PR begins for the 2022 event
April 15, 2022,	Second Wave of advertising begins for 2022 event
June 9, 2022,	Maryland Small Business Week Awards 2022 event



Maryland Small Business Week Awards Program Inc.

Maryland Small Business Awards Luncheon 2022

Why sponsor the Maryland Small Business Awards?

- We draw from over 35 years of tradition creating the premier Small Business Event of the Year honoring small businesses of all types across Maryland.
- Each year we honor 12-15 Maryland small businesses. This honor helps these companies employ people in Maryland, increase visibility, bring products to the market and gain recognition throughout the state.
- For our past events, we receive dozens of small business nominations through our local Chambers of Commerce offices, CPA firms, SBA lending banks and financial institutions, Maryland SBDC offices and SCORE offices from around the state.
- Your sponsorship helps to raise Maryland’s visibility as a state that is leading the country in supporting small business and making this a great place to do business.
- We host an average of 700 [and as high as 1,100] small businesspeople at our awards ceremony annually.
- We develop content for our high-level sponsors for use on your social media feeds to showcase your involvement with the Small Business Community.

Our Sponsor Levels Overview:

Entrepreneurial Spirit Sponsor (one)-----	\$ 10,500
American Dream Sponsor (two)-----	\$ 7,500
Small Business Supporter Sponsor (five)-----	\$ 5,000
Friends of Small Business Sponsor (unlimited)-----	\$ 3,500
Small Business Start-up Sponsor (unlimited)-----	\$ 1,750



Our Sponsor Level Details:

Entrepreneurial Spirit Sponsor (one) ----- \$10,500

YOUR SPONSORSHIP INCLUDES:

- Your CEO or representative will have a speaking role on stage
- Your company will be given special mention in a 30 second script as the Entrepreneurial Spirit Sponsor in our opening remarks.
- Your company logo will appear prominently during the professionally produced video presentation at the awards celebration.
- Your company logo will appear prominently on e-invitations, e-promotional advertisements, event signage and all other print marketing for Maryland Small Business Awards Event.
- Your company will have the opportunity to set up an exhibit/table display to distribute promotional information at the Maryland Small Business Awards Event.
- Your company will have a minimum of 10 seats in front at the awards celebration and up to a maximum of 3 tables available for clients, employees, vendors, etc.
- Your company will receive up to a 500-word company profile and your company logo on the Maryland Small Business Awards Web site for up to one year.
- We will provide a social media experience [under your direction] on Facebook and Twitter for up to one year.
- We will include your company and prominently position the company in our video recap of the Maryland Small Business Awards post event.
- We will create and provide your company a video acknowledging and thanking your support post Maryland Small Business Awards for the use on social media outlets.
- Your company will receive special recognition, mention, signage and special trade show consideration at the Maryland Small Business Awards Event.



American Dream Sponsor (two) ----- \$ 7,500

YOUR SPONSORSHIP INCLUDES:

- Your company will be given special mention in a 30 second script as the American Dream Sponsor in our opening remarks.
- Your company logo will appear prominently during the professionally produced video presentation at the awards celebration.
- Your company logo will appear prominently on e-invitations, e-promotional advertisements, event signage and all other print marketing for Maryland Small Business Awards Event.
- Your company will have the opportunity to set up an exhibit/table display to distribute promotional information at the Maryland Small Business Awards Event.
- Your company will have a minimum of 10 seats in front at the awards celebration and up to a maximum of 2 tables to use for clients, employees, vendors, etc.
- Your company logo will appear on the Maryland Small Business Awards website with a link to your company's website, Facebook and Twitter for up to one year.
- Your company will receive up to a 500-word company profile and your company logo on the Maryland Small Business Awards Web site for up to one year.
- We will include your company in our video recap of the Maryland Small Business Awards post event.
- We will create and provide your company a video acknowledging and thanking your support post Maryland Small Business Awards for the use on social media outlets.
- Your company will receive special recognition, mention, signage and special trade show consideration at the Maryland Small Business Awards Event.



Small Business Supporter Sponsor (five)-----\$ 5,000

YOUR SPONSORSHIP INCLUDES:

- Your company name will appear prominently during the professionally produced video presentation of the awards celebration.
- Your company name will appear on e-invitations, promotional advertisements and all other print marketing for the Maryland Small Business Awards Event.
- Your company will have the opportunity to set up an exhibit/table display to distribute promotional information at the Maryland Small Business Awards Event.
- Your company will have 10 seats at the awards celebration.
- Your company name will appear on the Maryland Small Business Awards website for up to one year.
- Your company will receive a 300-word company profile [content provided by you] in the Maryland Small Business Awards website for up to one year.
- We will include your company in our video recap of the Maryland Small Business Awards post event.
- We will create and provide your company a video acknowledging and thanking your support post Maryland Small Business Awards for the use on social media outlets.
- Your company will receive special recognition and mention at the Maryland Small Business Awards Event.

Friends of Small Business Sponsor (unlimited)-----\$ 3,500

YOUR SPONSORSHIP INCLUDES:

- Your company name will appear during the professionally produced video presentation at the awards celebration.
- Your company will appear on the e-invitations and e-promotional advertisements.
- Your company will have the opportunity to set up a table display to distribute promotional information at the Maryland Small Business Awards Trade Show.
- Your company will have 10 seats at the awards celebration.
- Your company will appear on the Maryland Small Business Awards website for up to one year.
- We will include your company in our video recap of the Maryland Small Business Awards post event.
- We will create and provide your company a video acknowledging and thanking your support post Maryland Small Business Awards for the use on social media outlets.



Small Business Start-Up Sponsor (unlimited)-----\$ 1,750

YOUR SPONSORSHIP INCLUDES:

- Your company name will appear during the professionally produced video presentation at the awards celebration.
- Your company will appear on the e-invitations and e-promotional advertisements.
- Your company will have the opportunity to set up a table display to distribute promotional information at the Maryland Small Business Awards Trade Show.
- Your company will have 5 seats at the awards celebration.
- Your company will appear on the Maryland Small Business Awards website for up to one year.

2022 Event Important Dates:

April 15, 2022: Camera Ready Art deadline for Ads
June 9, 2022: 2022 Maryland Small Business Awards Luncheon

Contact Information:

Organization: Maryland Small Business Awards Program, Inc. Committee
Chair: Bryan LePage, blepage@mtb.com
410-512-4779 Cell: 443-886-6026
SBA Contact: Rachel Howard, rachel.howard@sba.gov
410-244-3337 Cell: 443-848-7025
Website: www.mdsbwawards.org
Twitter Handle: MD_SBW_Awards
LinkedIn: www.linkedin.com/company/984006/admin/